

# Advocacy and Outreach

## Board of Directors Meeting

- **Ken Miller**

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- **March 7, 2024**

- **Topic: Political Action  
Committee (PAC)**



ASSOCIATION  
OF OLD CROWS



## Recap from December 2023

- AOC needs to establish a PAC to deliver value to stakeholders. A PAC makes us more **relevant**, provides a **collective voice** to Congress for our industry partners and individual members, and **strengthens our advocacy** because our mission is in higher demand and receiving greater attention.
- The AOC Board voted in December 2023 to approve initiation of the process to establish a PAC and the formation of an ad hoc committee to carry out responsibilities and report progress.
- **Our Goal:** A fully-approved (by AOC Board) and officially registered (by the FEC) PAC by **January 2025** to allow for contribution solicitation in the NEXT election cycle.

# Ad Hoc Committee Update

- First meeting – February 28
- Invitees/Attendees
  - Madison Arcangeli
  - Tony Lisuzzo
  - Kilo Parks
  - Myles Murphey
  - Greg Patschke
  - Erik Bamford
  - Haruko Kawahigashi
  - Rick Lu
  - Adam Goodwin
  - Scott Oliver
  - Amanda Brockermeyer
- Agenda:
  - Responsibilities of the ad hoc committee
  - Guidelines for international participation in PAC operations
  - Education/Outreach to AOC members
  - Timeline / Action Plan for Committee

# The Way Ahead

- Next meeting, April 2024 (TBD)
  - Develop issue paper on PAC impact on international advocacy
  - Develop AOC membership Education and Outreach Plan for 2024
  - Begin identifying potential PAC officers (minimum 4+, including Chairman, Treasurer, Assistant Treasurer, and Secretary)
  - Build draft PAC Bylaws
- Next Update, June BoD meeting
- **Goal:** Board approval of PAC registration, bylaws, officers, and operations plan at December BoD meeting.
- **Goal:** Official registration of PAC to the FEC after January 1, 2025

# Why Does AOC Need a PAC?

- **A PAC Delivers 3 Main Values**

- Helps grow the AOC because it will make us more relevant in our market.
- Provides value to our Industry Partners because it provides a collective voice to Congress.
- Benefits individual AOC members because it provides them a voice to Congress. A successful PAC can deliver opportunities to engage Congress locally through our chapters in the US.

- **A PAC Strengthens AOC Advocacy**

- Our mission is in higher demand and receiving greater attention
- Education and Awareness on Capitol Hill, by nature, can never stop. PACs provide direct access to the Member to provide continuity to outreach efforts..
- Perspective on our need for a PAC: Forza DC

# Questions?